

# PERFUMERY CODE OF ETHICS

v.21-2022/01

## **I Originality**

We pledge to create or promote original olfactory forms. Creations borrowed from existing olfactory forms must be acknowledged. Original creators and formula owners shall be named and rewarded. Plagiarism is not tolerated.

## **II Art and Design**

We believe that olfactory forms are works of the mind and fragrances are pieces of art and design. Their composers are artists and designers.

## **III Respect**

We strive to ensure that suppliers, farmers and chemists all around the world receive the respect they deserve.

## **IV Anti-fog**

We pledge to write scent descriptions that are reliable and actually descriptive. If we say it, you will smell it.

## **V Sampling**

If complimentary samples are provided, they are not to be resold. They may be donated to e.g. Dress for Success, a school for the blind, or other charities which will donate them to people who cannot afford perfumes or wish to learn perfumes.

## **VI Disclosure**

If we review a fragrance, active contribution or promotion from the fragrance composer or owner will be disclosed.

## **VII Flagging**

If you see or smell something, you are welcome to bring it to our attention. We will be scrupulous about facts and oversights.

## **VIII Clean Slate**

All fragrances created before signing the pledge are grandfathered.

This Code of Ethics is currently based on an honor system. There is no commitment beside what is expressed above. Perfumers commit personally, beside formula owners and brands who may also commit as such.

If you would like to pledge as well, please include this code and the celadon seal below in documents and on your website.



*Pledged as of January 22, 2022*

AER



APRIL AROMATICS

Artifiscent  
FROM MOLECULES TO MEMORIES



ART OF FRAGRANCE



\**chronotope*



DREAMAIR  
A CARESS YOU CANNOT FORGET



MICHAEL EDWARDS  
FRAGRANCES  
of the WORLD



KISMET OLFACTIVE



OLFICTION



PERFUMER'S  
APPRENTICE



SAVOIR FAIRE

SCENT  TRUNK

STCLAIR  
SCENTS

RICH MESS

*Vireo  
Perfumes*

THE  
ZOO

YOSH



SARAH BAKER



en'kooTH

AMERICAN  
PERFUMER.

MARINA BARCENILLA  
PARFUMS MB

WMSSL.

francescabianchi

strangelove

THE PLUM GIRL  
www.theplumgirl.com



L'ATELIER  
de  
ROSA ROSE®  
Grasse



Motif Olfactif

# Pledged as of January 22, 2022



CULT of SCENT

DALY BEAUTY



ANJALI  
PERFUMES



SARAH  
IRELAND



MARISSA ZAPPAS



Renato  
Lopena Jr  
PERFUMER

AVENTUR



PERFUME  
LOUNGE

A R O M A N T I K

ANNINDRIYA  
scent experts

JAZMIN SARAİ



EGEAU



VILLA DES PARFUMS  
GRASSE, FRANCE

YALU  
NATURAL PERFUME



ROBERTO DARIO  
esperienze olfattive



I Z A S K U N



THE SOCIETY OF SCENT



## *Pledged as of January 22, 2022*

Craig Andrade - Alex Andrei - Sarah Baker - Marina Barcenilla - Pierre Benard  
Adrian A. Benjamin - Francesca Bianchi - Tanja Bochnig - Jessica Brommer  
Dana Brown - Marianne Butler - Chad Bylsma - Enrico Calandro - Ugo Charron  
Chris Classic - Elena Cvjetkovic - Jane Daly - Roberto Dario - Glenn Davis  
Tanja Deurloo - Nicole Derieux - Izaskun Díaz - Robert Dobay  
Kaitlyn ni Donovan - Eliza Douglas - Lazarus Douvos - Christopher Dragi  
Michael Edwards - Dana El Masri - Catherine Haley Epstein - Benjamin Esposito  
Andrew Everett Laurence Fanuel - Jocelyn Fullerton - Elizabeth Gaynes  
Eliane Gazzard - Iva Grdinić - Yosh Han - Clayton Ilolahia - Sarah Ireland  
Frederic Jacques Stefan Kehl - Dave Kern - Sue Korisnik - Bharti Lalwani  
Olivia Larson - Christophe Laudamiel - Marie LeFebvre - Pia Long  
Renato Lopena Jr - Carter Weeks Maddox - Rhiannon Mapstone - Euan McCall  
Sarah McCartney Liz Moores - Hiro Nakayama - Sandy Nick - Oswald Pare  
Deola Paul-Inyang - Ryan Richmond - dana sandu - Tania Sanchez  
Emily Schaber - Danu Seith-Fyr - Katrina Sellers - Beckie Sheloske  
Harrison Sherwood - Diane St. Clair - Whitney Swales - Shabnem Tavakol  
Nicola Thomis - Karen Timson - Luca Turin - Anjali Vandemark - Ainslie Walker  
Saskia Wilson-Brown - Sally Woodward-Hawes - Marissa Zappas

